

How Will CBEID Achieve Its Objectives?

CBEID will engage in a variety of promotional activities. While still exploring possible options, we plan to offer public educational on the topics central to innovative business development and management through:

- **Forums**
- **Research**
- **Access to Informative Resources**
- **Advisory Councils**
- **Collaborative Brainstorming**
- **Exchange of Success Stories**

These initiatives will be provided through a combination of lectures, panels, open meetings, publications and the website.

Who Will Lead CBEID?

The officers of the Board of Directors of CBEID are: Ernest Mahaffey, President; Jim Brannen, Treasurer; and, Robert Mann, Secretary.

Additionally, CBEID has a network of volunteers with expertise and experience in business development who will contribute knowledge, energy, and support to the project.

Are You Ready to Become Involved?

Entrepreneurs

Investors

Service providers

Volunteers

Government

Educators

CBEID

Contact us at:

P.O. Box 622
Geneva, Illinois 60134
info@CBEID.org
www.CBEID.org



The Center for
Business Education,
Innovation and
Development, NFP

. . . fostering the
economic well-being of
the Fox River Valley
communities in
Northern Illinois . . .



What is CBEID?

The Center for Business Education, Innovation and Development is a not-for-profit entity formed to foster the economic well-being of the Fox River Valley in Northern Illinois. Initiated and organized by local citizens, the Center is a proactive response to the challenges and changes of an intensely competitive global economy. The Center aims to promote local economic viability and growth through public education with a focus on innovative business ideas.

Why Was CBEID Formed?

Overall, Fox River Valley communities have enjoyed prosperity since they were founded over 150 years ago. The towns have been home to a variety of manufacturing, agriculture, professional and services businesses which provided secure employment opportunities, built strong property values, and created communities that supported local retailers, schools, parks, libraries, and municipal services.

However, this financial health faces growing and relentless economic challenges. Many Midwest communities have already suffered serious economic decline due to erosion of traditional industries,

relocation of manufacturing, global competition, and failure to attract the new, thriving enterprises.

So far, the Fox River Valley has survived these changes in relatively good shape. But rather than simply hope for the best, CBEID believes we need to confront the area's economic vulnerability with a concerted educational effort by local citizens to sustain the region's prosperity. We plan to inspire and build an entrepreneurial culture which seeks, explores, and encourages innovative business potential.

