

Thursday June 16
Waubonsee Community College NEW Aurora Campus
(18 S. River Street)

8 a.m. to 11 a.m.



Joe Abraham

Founder/CEO of BOSI and author of Entrepreneurial DNA. Involved in the launch and growth of over 20 startups with over \$250 million in revenues to date.



Austin Dempsey

VP of Batavia Enterprises - the Fox Valley's leading real estate development group. Sits on the board of several community and economic development organizations.

The Entrepreneurship Connection Presents

The Breakthrough!

Don't miss this opportunity to learn about two major breakthroughs for entrepreneurship coming right out of the Fox Valley.

First, you'll learn about Entrepreneurial DNA - a breakthrough discovery that segments entrepreneurs into *Builder, Opportunist, Specialist* and *Innovator* DNAs. If you are in business for yourself, you'll discover your unique DNA and walk away with actionable strategy on how best to run your company, lead your team and connect with other entrepreneurs. If you serve entrepreneurs, you'll learn how to profile entrepreneurs based on DNA and better target your product/service offering to your most likely customer.

Next, you'll learn about the major milestones that have been reached toward the impending launch of the Fox Valley Entrepreneurship Center - a collaborative resource portal and startup/small business accelerator for ventures in the Fox Valley area.

Who should attend

- Serial entrepreneurs
- Budding entrepreneurs
- Owner-operators of small businesses
- Service providers
- Chamber executives
- Economic development officers
- Community leaders
- Community-focused corporations
- Investors, VC and Private Equity firms
- Subject matter experts in business

Event Agenda

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| 8 a.m. | Registration & networking |
| 8:30 a.m. | Entrepreneurial DNA |
| 9 a.m. | Breakout workshops by DNA |
| 10 a.m. | Fox Valley Entrepreneurship Center presentation |
| 10:30 a.m. | Q&A and collaboration time |
| 11 a.m. | Event ends |

REGISTRATION REQUIRED! Visit www.waubonseetickets.com to reserve your seat for \$10 (includes breakfast)



Got Questions?
Call the SBDC office at (630) 906-4143

