

The Entrepreneurship Connection

TOPIC 1: THE ART OF BUSINESS - THE BUSINESS OF ART

Entrepreneurship is a balancing act between the left and right brain. Whether you consider yourself an inventor, analyst, visionary or geek, the success of your venture depends on the right mix of creativity and business acumen. Join the conversation as we discuss entrepreneurship and the creative culture.

Tuesday, May 18

8 - 11 a.m.

Waubonsee Community College Aurora Campus

5 E. Galena Blvd., Room 133

Aurora, IL 60506

SPEAKER: JIMI ALLEN, JIMI ALLEN PRODUCTIONS

“VISION FUELED BUSINESS”

FACILITATED DISCUSSION GROUPS (CHOOSE 2):

- **Artists in Business** Join other artists who are seeking to build their business acumen, share experiences and mentor each other
- **Fostering a Creative Culture** Discuss ways to instill more creativity into your business to foster vision and growth.
- **Lifelines** Share connections and expand your network. Be a mentor or find one.
- **Entrepreneurship Center** Interested in seeing an entrepreneurship center in the Fox Valley? Discuss what it would look like and how to make it happen.

Cost: \$10 (includes breakfast)

Registration is required. Register at www.waubonseetickets.com

For more information call the IL SBDC at (630) 906-4143.

PRESENTED BY:



About the Event

The Entrepreneurship Connection is a series of events designed to foster communication and collaboration in order to create a catalyst for increased entrepreneurial activity in the region.

Future Entrepreneurship Connection topics:

From Concept to Cash

The Evolution of Entrepreneurship and Markets

Entrepreneurship in the Region

About the Speaker

Jimi Allen is a natural at telling story with the still image. He was named Illinois College Photographer of the Year in 1998. In Jimi's view, visual story makes campaigns and collateral, but it's about each and every story element that makes up the whole of the client's brand.

Jimi Allen Productions was founded in 2002 in "a little room littered with post-it notes and grand ideas." As a fledgling creative studio, JAP faced the question of survival in an economically challenged area. Today, JAP has grown to an international business that produces a wide range of work including annual reports, visual campaigns for Fortune 500 companies, magazine and book covers, documentaries, multi-media mobile galleries, and video productions.